



**MEDIA RELEASE – 1<sup>st</sup> August, 2004**

**Angove's appointed as National distributor for Shingleback**

Shingleback wines are pleased to announce that family owned wine company Angove's are to act as the exclusive Australian Distributor for their premium range of McLaren Vale wines.

Produced from the Davey Family Vineyard in South Australia's McLaren Vale, these wines are the pride of veteran Australian winemaker John and brother Kym.

The Davey brothers believe they can deliver the "next level" of high-quality Shiraz and Cabernet Sauvignon global consumers are seeking – wines of exceptional quality and character at a fair price – through progressive farming techniques and winemaking oversight from vine to bottle.

**"When you own your own vineyard and make your own wines, you manage the site right down to the individual vine. I select the best blocks for our wines, then pick them at the precise moment both sugars and flavours are mature," John Davey, explains. "Our goal is to produce superior fruit that will make rich, ripe and complex wines, typical of the McLaren Vale. With the right fruit, minimal handling is required and the character of the growing region and the grapes shines through."**

Solid third party endorsements, both here and in the USA, and a string of gold medals is testament to the uncompromising quality of the Shingleback range.

**"We are excited to welcome Shingleback into Angove's Premium agency portfolio and are looking forward to launching and growing the brand within the Australian market place. As a relatively new super premium, red hot McLaren Vale producer, Shingleback joins Champagne Mumm, Charles Cimicky, Mt Riley, Tulloch, Flinders Bay, Glenfarclas and Maxwell Mead in Angove's comprehensive, customer focused agency portfolio."** Stated Tim Boydell, Director of Sales and Marketing for Angove's.

The range to be distributed by Angove's includes:  
Shingleback Cabernet and Shiraz, D Block Reserve Shiraz, The Gate Shiraz and Red Knot Shiraz and Cabernet.

For more information on Shingleback please contact:

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