



FOR IMMEDIATE RELEASE
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Shingleback Wine – Winemaker, John Davey announces the long awaited release of the triple trophy winning Shingleback D-Block Reserve Shiraz 2002

McLaren Vale, South Australia - Australians have rarely been accused of being “reserved” and McLaren Vale winemaker John Davey wants wine devotees to know his Shingleback D Block Reserve Shiraz 2002, from the Davey Family Vineyard in the McLaren Vale won’t disappoint. “It is anything but *‘reserved’*,” says John who co-owns Shingleback with his brother Kym, managing director.

“This is a densely flavoured, powerful wine with polished tannins from a select block of my family’s estate vineyard, that will only be made when the vintage gives us a wine worthy of a “reserve” designation,” John explains.

The D Block Shiraz 2001 was the first vintage released; debuting in July 2004. This full-bodied wine displayed ripe blackberry and blueberry aromas with layers of dense black fruit and sold out soon after the release of the extremely limited production of 560 cases. The D Block Shiraz 2001 earned significant acclaim in the Australian wine circuit earning The Max Lake Trophy - Best Dry Red in Show, The Vintage Cellars Trophy – Best Shiraz in Show at The Royal Hobart Wine Show 2002 and Winestate Magazine 2003 McLaren Vale & Fleurieu Tasting – 5 Star Rating.

The D Block Shiraz 2002 has aromas of powerful berry fruit and Christmas cake. The palate is structured and elegant with seamless lingering sweet fruit balanced with fine grained American and French Oak. “The terroir of block D on the Davey Family Vineyard combined with individual barrel selection has produced this outstanding McLaren Vale Shiraz of which I am particularly proud” states John. In November, 2004, the D-Block Shiraz 2002 earned the Vintage Cellars Trophy – Best Shiraz in Show; The Max Lake Trophy – Best Dry Red in Show and the Chairman’s Trophy – Best Wine in Show at the Royal Hobart Wine Show; wine critic Robert Parker called it a “brilliant effort” (The Wine Advocate – October 2004).

Shingleback is family owned, hand-crafting rich fruit forward Shiraz, Cabernet Sauvignon and Chardonnay from their Davey Family vineyard utilising innovative canopy management and progressive viticultural techniques to produce wines of exceptional quality and character.

The Shingleback D Block Reserve Shiraz 2002 retails for \$55.00 - \$60.00 and a limited quantity is available at the Shingleback cellar door, located within the McLaren Vale & Fleurieu Visitors Centre, 1 Main Road, McLaren Vale. The cellar door is open Monday to Sunday from 10.00am to 5.00pm.